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AAHKS and AMA Conducting Physician Practice Information survey

For the first time in nearly a decade, the American Association of Hip and Knee Surgeons (AAHKS), the American Medical Association (AMA), and more than 70 other medical specialty societies, have worked together to coordinate a comprehensive multi-specialty survey of America's physician practices during 2007. The purpose of the survey is to collect up-to-date information on physician practice characteristics in order to positively influence national decision makers while further developing and refining AMA and AAHKS policy. Thousands of practices will be surveyed from virtually all physician specialties to ensure accurate and fair representation for all physicians and their patients.

The unique aspect of the project is that it explores both the clinical and business side of medical practice. The reason for this is that it is important for the nation's policy-makers to learn what is truly involved in running a practice that can provide patients with expert care but is able to do so in a sustainable way. A complete understanding of the landscape and the requirements for today's care is critical. The data obtained will be an important source of information for the AMA and AAHKS. It will represent practice concerns to national policy-makers that will lead to policy initiatives that not only help in the short-term but will allow future generations of doctors to continue providing superior care to their patients.

The Gallup Organization has been retained to conduct the PPI survey among a representative sample of practices in each of the participating specialties. The Physician Practice Information survey is an important and necessary vehicle for positive change. Please watch for this survey in the coming weeks and do your part in completing it in a thorough and accurate manner if randomly selected to represent our specialty.