

AAHKS 2017 Rate Card

These are the advertising rates, specifications and deadlines for placement in AAHKS publications in 2017.

The 2017 AAHKS Annual Meeting

PRELIMINARY PROGRAM AND EXHIBITOR DIRECTORY

Covers	Trim Size 8.5" x 11"
Back	\$5,000
Inside front	\$5,000
Inside back	\$5,000

Inside Pages	Trim Size 8.5" x 11"
Full page	\$4,000
Half page	\$3,000
Quarter page	\$2,000

ANNUAL MEETING POCKET GUIDE

Inside Sidebar	Trim Size 8.5" x 14"
Small rectangle 2.5" x 1.75"	\$5,000

ANNUAL MEETING AD AND CONTENT DEADLINES

- Preliminary Program (mailed to members) – **July 27, 2017**
- Exhibitor Directory ads and learning objectives (handed out at the meeting) – **August 25, 2017**
- Pocket Guide (handed out at the meeting) – **August 25, 2017**

AAHKS UPDATE MEMBER NEWSLETTER

Mailed to AAHKS members three times a year

Inside Pages	Trim Size 8.5" x 11"
Vertical sidebar 2.8125" x 11"	\$2,000

NEWSLETTER AD DEADLINES

- Member Resource Guide – **March 17, 2017**
- Annual Meeting Preview – **June 16, 2017**
- Annual Meeting Recap and Year in Review – **December 1, 2017**

Website Available Only to AAHKS Corporate Partners

The AAHKS website averages 43,000 sessions per month.

Leaderboard banner	728 W x 90 H pixels
Homepage sidebar	302 W x 252 H pixels

JOURNAL RATE CARDS

The Journal of Arthroplasty is published by Elsevier and is the official journal of AAHKS. Visit www.ArthroplastyJournal.org for rates and specifications.

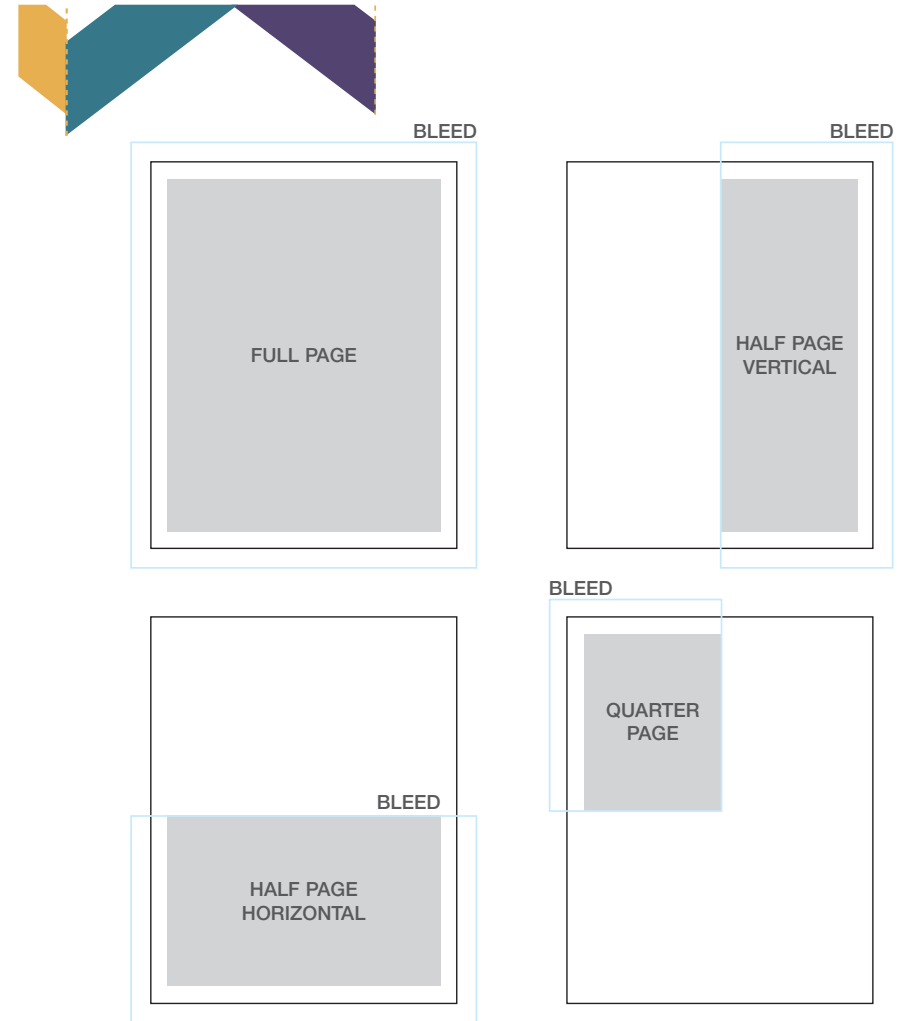
Arthroplasty Today is published by Elsevier on behalf of AAHKS. Visit www.ArthroplastyToday.org for rates and specifications.

SUBMISSION AND CONTACT

Please submit print ready, high-resolution (300 dpi, CMYK) PDF files to **Denise Smith Rodd**, Manager of Communications at drodd@aaahks.org.

PAYMENT

Ad placement is not secure until payment is received. Please make checks payable to AAHKS, and mail to **9400 W. Higgins Rd., Suite 230, Rosemont, IL 60018-4976**.



AD SIZE	NON BLEED	TRIM + 0.125"	BLEED
Full Page	8" x 10.5"	8.5" x 11"	8.75" x 11.25"
Half Page Horizontal	8" x 5"	8.5" x 5.5"	8.75" x 5.75"
Half Page Vertical	4" x 10.5"	4.5" x 11"	4.5" x 11.25"
Quarter Page	3.75" x 5"		

Publication Trim Size: 8.5" x 11"