

# AAHKS 2018 Rate Card

These are the advertising rates, specifications and deadlines for placement in AAHKS publications in 2018.

## The 2018 AAHKS Annual Meeting

### PRELIMINARY PROGRAM AND EXHIBITOR DIRECTORY

Covers	Trim Size 8.5" x 11"
Back	\$5,000
Inside front	\$5,000
Inside back	\$5,000

Inside Pages	Trim Size 8.5" x 11"
Full page	\$4,000
Half page	\$3,000
Quarter page	\$2,000

### AAHKS UPDATE MEMBER NEWSLETTER

Mailed to AAHKS members three times a year

Inside Pages	Trim Size 8.5" x 11"
Vertical sidebar 2.8125" x 11"	\$2,000

### NEWSLETTER AD DEADLINES

- Member Resource Guide **March 16, 2018**
- Annual Meeting Preview **June 15, 2018**
- Annual Meeting Recap and Year in Review **November 30, 2018**

### Website Available Only to AAHKS Corporate Partners

The AAHKS website averages 43,000 sessions per month.

Leaderboard banner	728 W x 90 H pixels
Homepage sidebar	302 W x 252 H pixels

### JOURNAL RATE CARDS

The *Journal of Arthroplasty* is published by Elsevier and is the official journal of AAHKS. Visit [www.ArthroplastyJournal.org](http://www.ArthroplastyJournal.org) for rates and specifications.

*Arthroplasty Today* is published by Elsevier on behalf of AAHKS. Visit [www.ArthroplastyToday.org](http://www.ArthroplastyToday.org) for rates and specifications.

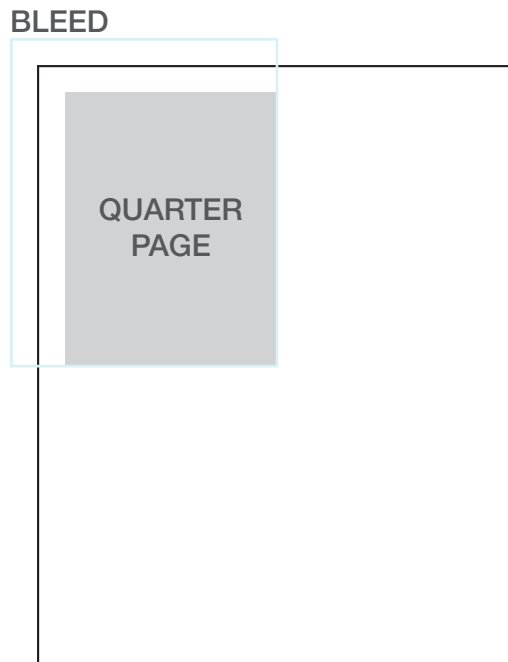
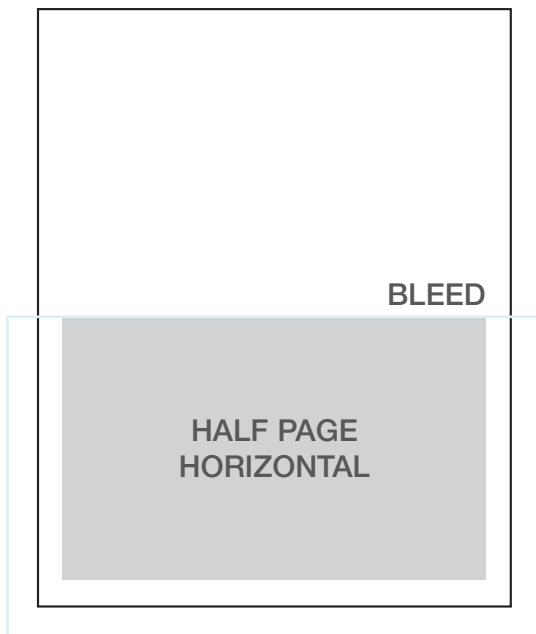
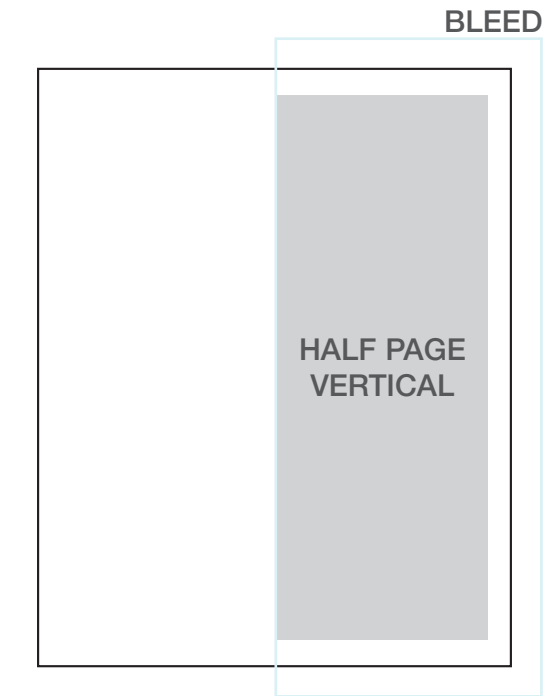
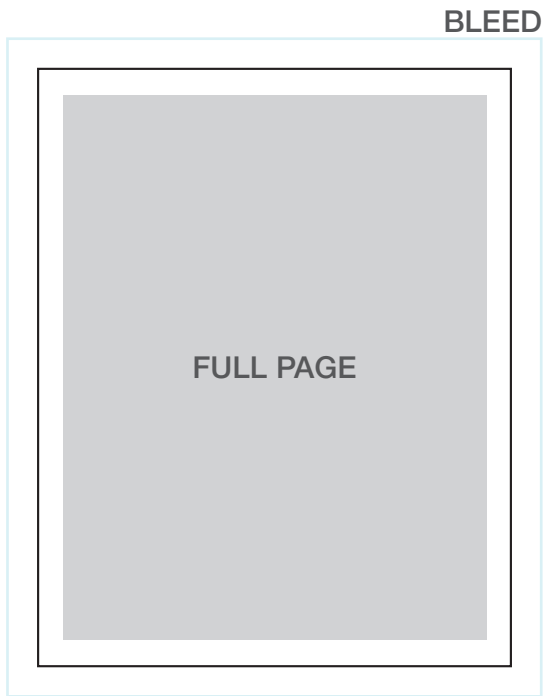
### SUBMISSION AND CONTACT

Please submit print ready, high-resolution (300 dpi, CMYK) PDF files to **Patricia Guerra at [pguerra@aaahks.org](mailto:pguerra@aaahks.org)**.

### PAYMENT

Ad placement is not secure until payment is received. Please make checks payable to AAHKS, and mail to **9400 W. Higgins Rd., Suite 230, Rosemont, IL 60018-4976.**





AD SIZE	NON BLEED	TRIM + 0.125"	BLEED
<b>Full Page</b>	8" x 10.5"	8.5" x 11"	8.75" x 11.25"
<b>Half Page Horizontal</b>	8" x 5"	8.5" x 5.5"	8.75" x 5.75"
<b>Half Page Vertical</b>	4" x 10.5"	4.5" x 11"	4.5" x 11.25"
<b>Quarter Page</b>	3.75" x 5"		

Publication Trim Size: 8.5" x 11"