



American Association of Hip and Knee Surgeons 2022 – 2024 Strategic Plan

MISSION

Advance hip and knee patient care through education, advocacy, research and outreach.

VISION

Access for all to the highest quality hip and knee care.

TAGLINE/INFORMAL MISSION

AAHKS: Educate. Advocate. Investigate. Give Back.

VALUES

AAHKS is committed to the following values:

1. Inclusivity
2. Volunteerism (benevolence)
3. Life-long Learning
4. Integrity
5. Proactivity (innovation)
6. Professionalism (respect)
7. Humanitarianism (compassion)

GOALS

1. **Membership:** AAHKS will continue to expand and diversify membership.
2. **Finance:** AAHKS will maintain a healthy financial position.
3. **Organizational Capacity:** AAHKS will have the organizational capacity to meet member needs.
4. **Advocacy:** AAHKS will advocate for fair and equitable health policies for our members and patients to maintain access to quality care.
5. **Research and Education:** AAHKS will support and improve hip and knee patient care through research and world class educational offerings.
6. **Humanitarianism:** AAHKS will facilitate member involvement in charitable activities that improve the lives of people in need of hip and knee care.

GOALS, OBJECTIVES, STRATEGIES

Goal: Membership – AAHKS will expand and diversify the membership.

Membership Objective: Continue 10% annual growth.

Strategies

- Focus on expanding membership for clinical affiliate groups, such as PAs and non-physician researchers.
- Seek to enroll 100% of Fellows prior to graduation.

- Regularly review membership categories to ensure they continue to reflect the field of arthroplasty.
- Revise and/or develop recruiting & retention materials based on the annual review to ensure membership growth goals are met.

Membership Objective: Diversify membership to reflect the increasing diversity in our field and our patients.

- Identify areas to specifically foster and recruit more diverse members.
- Identify ways to help our members address health disparities among their patients.

Goal: Finance – AAHKS will ensure a healthy financial position.

Finance Objective: Effectively manage resources to achieve the Mission.

Strategies

- Continue to establish annual budgets that allocate resources to new and developing programs and activities.
- Maintain and review sound financial policies consistent with best practices.
- Commit to funding FARE, AAHKS GO and dynamic new programs to benefit members and their patients.

Finance Objective 2: Commit funds in excess of required reserves to achieve the Mission.

Strategies

- Develop and implement standardized processes to evaluate use of available reserve funds.
- Create an evaluation methodology to determine the effectiveness of reserve funds spending.

Goal: Organizational Capacity – AAHKS will have the organizational capacity to meet member needs.

Organizational Capacity Objective: Optimize the Association’s infrastructure to enhance member education.

Strategies

- Create innovative needs assessment/evaluation formats.
- Continue to develop and evaluate innovative learning formats.
- Continue to develop resident and fellow education through FOCAL program.
- Develop and implement the Fellowship Grant Program.

Goal: Advocacy – AAHKS will advocate for fair and equitable health policies for our members and patients to maintain access to quality care.

Advocacy Objective: Ensure that the infrastructure effectively supports the Association’s regulatory and legislative agenda.

Strategies

- Survey members to guide advocacy activities and goals.
- Educate members on basics of health policy and advocacy strategies and efforts.
- Enhance participation in the PAC, above the average number of members in other subspecialties.
- Expand advocacy communication and collaboration with partner organizations including AAOS and their AJRR, The Hip Society and The Knee Society.
- Support the Patient Advisory Group as the interface with the patient /potential patient community.

Goal: Research and Education – AAHKS will support and improve hip and knee patient care through research and world class educational offerings.

Research Objective: Support multi-center and individual member research.

Strategies

- Identify, prioritize and evaluate high level arthroplasty research.
- Foster collaboration through the research consortium.
- Support funding of clinical research through FARE, OREF and AAOS.
- Evaluate research outcomes.
- Foster collaboration within the larger orthopaedic education community both in the US and internationally.
- Develop and support best practices based on high quality CPGs, and EBM in collaboration with other stakeholders.

Goal: Humanitarianism – Facilitate member involvement in charitable activities that improve the lives of people in need of hip and knee global care.

Humanitarianism Objective: Leverage Association resources to facilitate and expand medical mission work.

Strategies

- Identify the needs of Operation Walk and other similar 501(c)(3) organizations.
- Deploy Association resources to provide operational and infrastructure support for medical missions.
- Create and facilitate pathways to promote member participation in orthopaedic humanitarian efforts.
- “Humanitarianism at Home” – encourage organizations to provide care domestically as well as internationally.