

AAHKS 2021 Rate Card

These are the advertising rates, specifications and deadlines for placement in AAHKS publications in 2021.

The 2021 AAHKS Annual Meeting

PRELIMINARY PROGRAM AND EXHIBITOR DIRECTORY

Covers Trim Size 8.5" x 11"

Back	\$5,000
Inside front	\$5,000
Inside back	\$5,000

Inside Pages Trim Size 8.5" x 11"

Full page	\$4,000
Half page	\$3,000
Quarter page	\$2,000

AAHKS UPDATE MEMBER NEWSLETTER

Mailed to AAHKS members three times a year

Inside Pages Trim Size 8.5" x 11"

Inside Pages, Trim Size: 8.5" x 11"	\$2,000
Vertical sidebar, 2.8125" x 11"	\$2,000

NEWSLETTER AD DEADLINES

- Member Resource Guide March 15, 2021
- Annual Meeting Preview June 14, 2021

AAHKS Website

(Available Only to AAHKS Corporate Partners)

The AAHKS website averages 43,000 sessions per month.

Banner	728 W x 90 H pixels
Sidebar	302 W x 252 H pixels

JOURNAL RATE CARDS

The *Journal of Arthroplasty* is published by Elsevier and is the official journal of AAHKS. Visit www.ArthroplastyJournal.org for rates and specifications.

Arthroplasty Today is published by Elsevier on behalf of AAHKS. Visit www.ArthroplastyToday.org for rates and specifications.

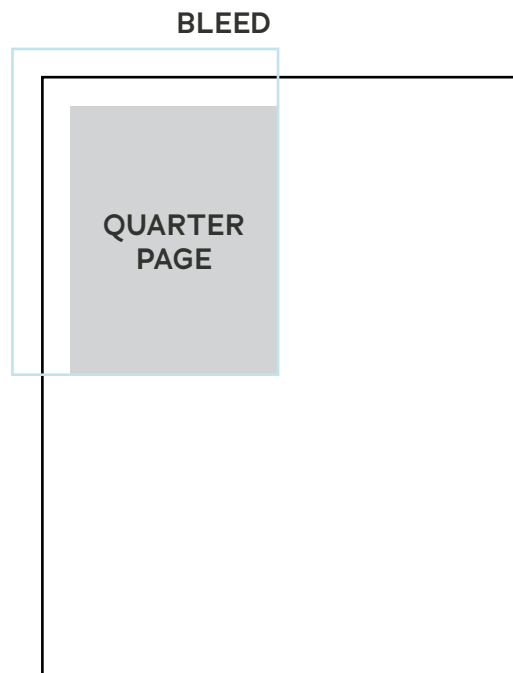
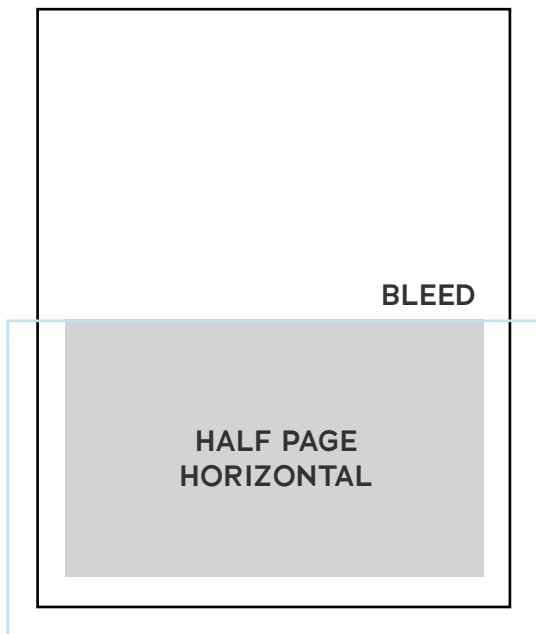
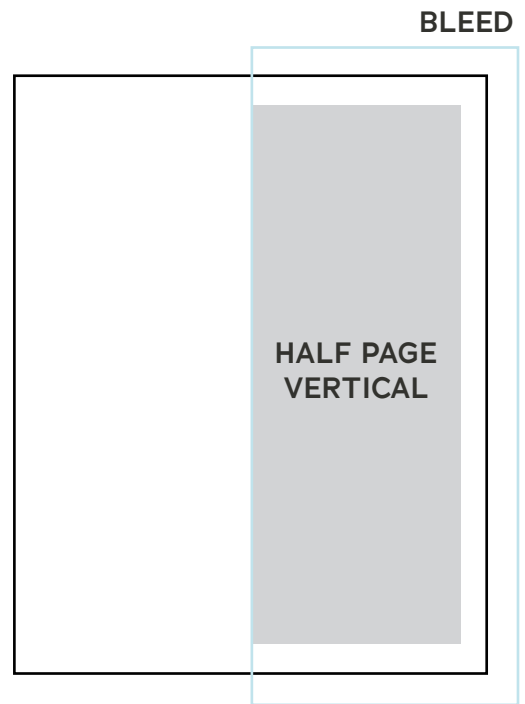
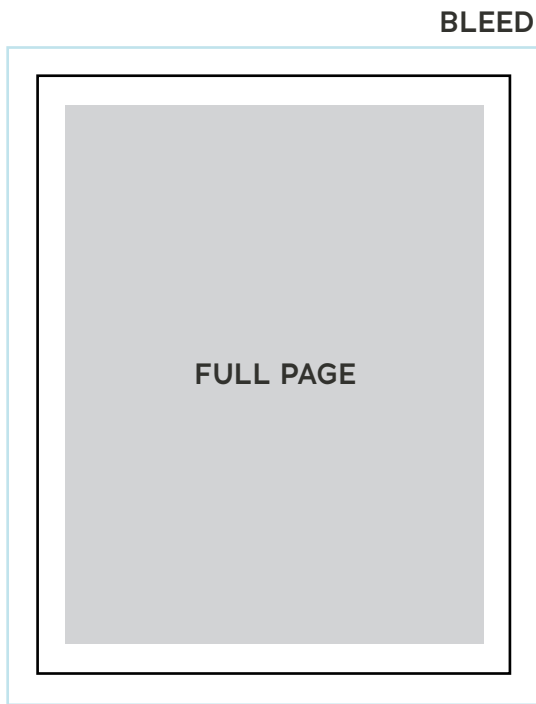
SUBMISSION AND CONTACT

Please submit print ready, high-resolution (300 dpi, CMYK) PDF files to Jeff Mitchell at jmitchell@aaahks.org.

PAYMENT

Ad placement is not secure until payment is received. Please make checks payable to AAHKS, and mail to 9400 W. Higgins Rd., Suite 230, Rosemont, IL 60018-4976.





AD SIZE	NON BLEED	TRIM + 0.125"	BLEED
Full Page	8" x 10.5"	8.5" x 11"	8.75" x 11.25"
Half Page Horizontal	8" x 5"	8.5" x 5.5"	8.75" x 5.75"
Half Page Vertical	4" x 10.5"	4.5" x 11"	4.5" x 11.25"
Quarter Page	3.75" x 5"		

Publication Trim Size: 8.5" x 11"