



## 2025 CALENDAR CHECKLIST

<b>January 2025</b>	Sponsorships selection opens
<b>June 1</b>	No refunds this date and after
<b>August 1</b>	Promotional materials due for approval. Company product, service descriptions and company logos received after this date will not be included in printed promotional materials.
<b>October 3–26</b>	Advanced freight sent to Freeman to receive discount
<b>October 7</b>	No freight discount this date and after
<b>October 17</b>	Exhibitor representatives registered
<b>October 17</b>	No freight acceptee this date and after

## 2025 AAHKS Rate Card

These are the advertising rates, specifications and deadlines for placement in AAHKS publications in 2025.

### PRELIMINARY PROGRAM AND EXHIBITOR DIRECTORY

Covers	Trim Size 8.5" x 11"
<b>Back</b>	\$5,000
<b>Inside Front</b>	\$5,000
<b>Inside Back</b>	\$5,000
Inside Pages	Trim Size 8.5" x 11"
<b>Full Page</b>	\$4,000
<b>Half Page</b>	\$3,000
<b>Quarter Page</b>	\$2,000

### JOURNAL RATE CARDS

The *Journal of Arthroplasty* is published by Elsevier and is the official journal of AAHKS. Visit [www.ArthroplastyJournal.org](http://www.ArthroplastyJournal.org) for rates and specifications.

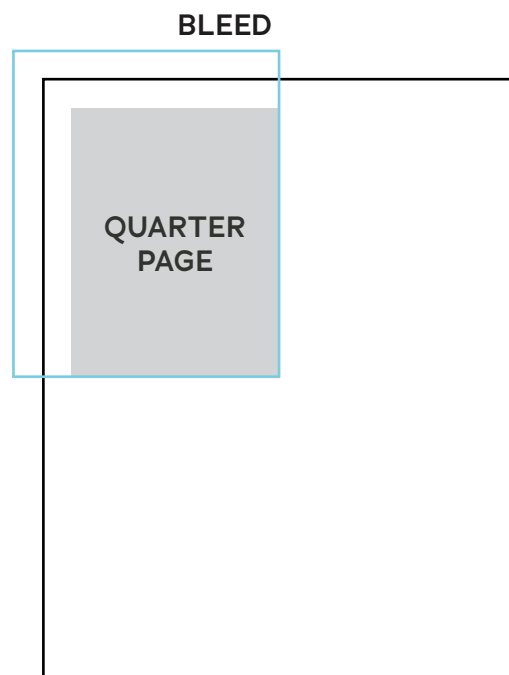
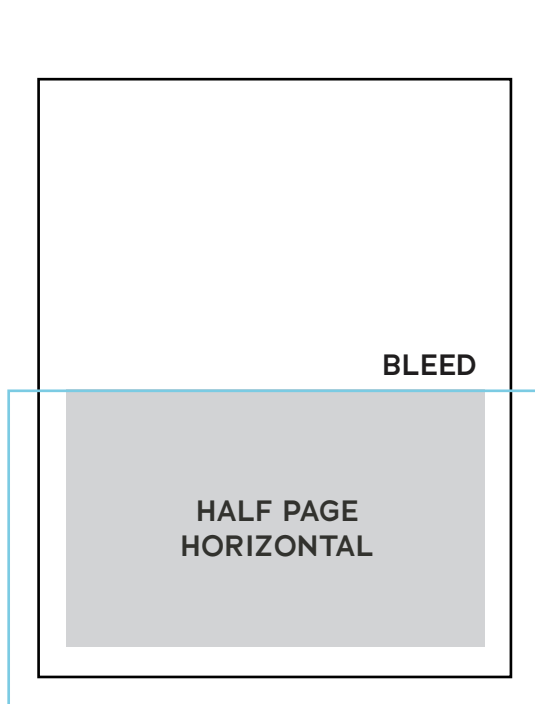
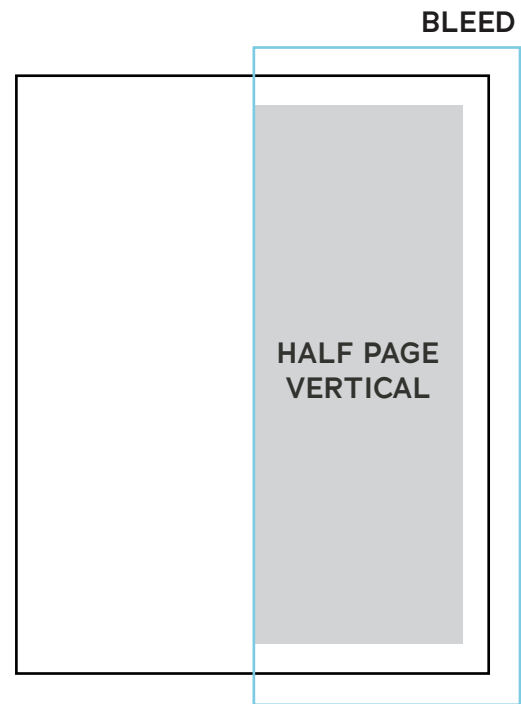
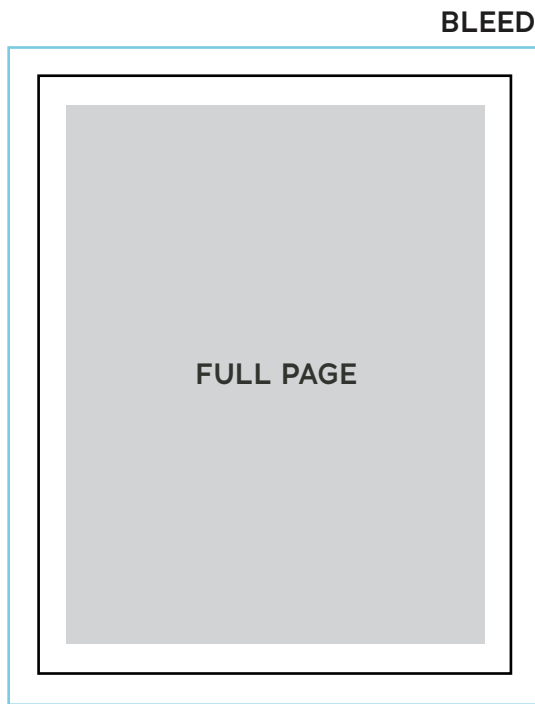
*Arthroplasty Today* is published by Elsevier on behalf of AAHKS. Visit [www.ArthroplastyToday.org](http://www.ArthroplastyToday.org) for rates and specifications.

### SUBMISSION AND CONTACT

Please submit print ready, high-resolution (300 dpi, CMYK) PDF files to **Jeff Mitchell** at [jmitchell@aahks.org](mailto:jmitchell@aahks.org).

### PAYMENT

**Ad placement is not secure until payment is received.**  
Please make checks payable to AAHKS, and mail to  
**9400 W. Higgins Rd., Suite 230,**  
**Rosemont, IL 60018-4976.**



AD SIZE	NON BLEED	TRIM + 0.125"	BLEED
<b>Full Page</b>	8" x 10.5"	8.5" x 11"	8.75" x 11.25"
<b>Half Page Horizontal</b>	8" x 5"	8.5" x 5.5"	8.75" x 5.75"
<b>Half Page Vertical</b>	4" x 10.5"	4.5" x 11"	4.5" x 11.25"
<b>Quarter Page</b>	3.75" x 5"		

Publication Trim Size: 8.5" x 11"